



PROGRAM ADVERTISING

FULL PAGE

\$225

Bordered ad & live image area: 5.125" x 8"

Trim size: 5.5" x 8.5" (add .25" bleeds)

Payment information

Please send a check to the Legal Aid Foundation of Santa Barbara County,
301 E. Canon Perdido Street, Santa Barbara, CA 93101

Attn: Trisha Geyer

or pay by credit card by calling Trisha Geyer at 805-963-6754 x 110.

1/2 PAGE

\$145

5.125" x 3.875"

1/4 PAGE

\$95

2.45" x 3.875"

1/8 PAGE

\$60

2.45" x 1.85"

Ad specification information

Advertisements should be provided in SWOP (175 lpi) press-resolution PDF files. Photoshop or Illustrator CMYK EPS files (with fonts converted to paths, 350 dpi/150 lpi, SWOP for all color scans, max ink density of 320%) are also accepted. Please note: WE DO NOT accept native layout files (InDesign, Quark, Publisher, Word, etc.)

Ad design and production are available at a rate of \$75 per hour.